

MOBILE APP
2021
BALLET AND OPERA

MIKHAILOVSKY THEATRE



*Mobile
app*

A unique mobile application in which you can keep track of all celebrity premieres and tours, select a performance and secure a seat to ensure you the optimal viewing experience.



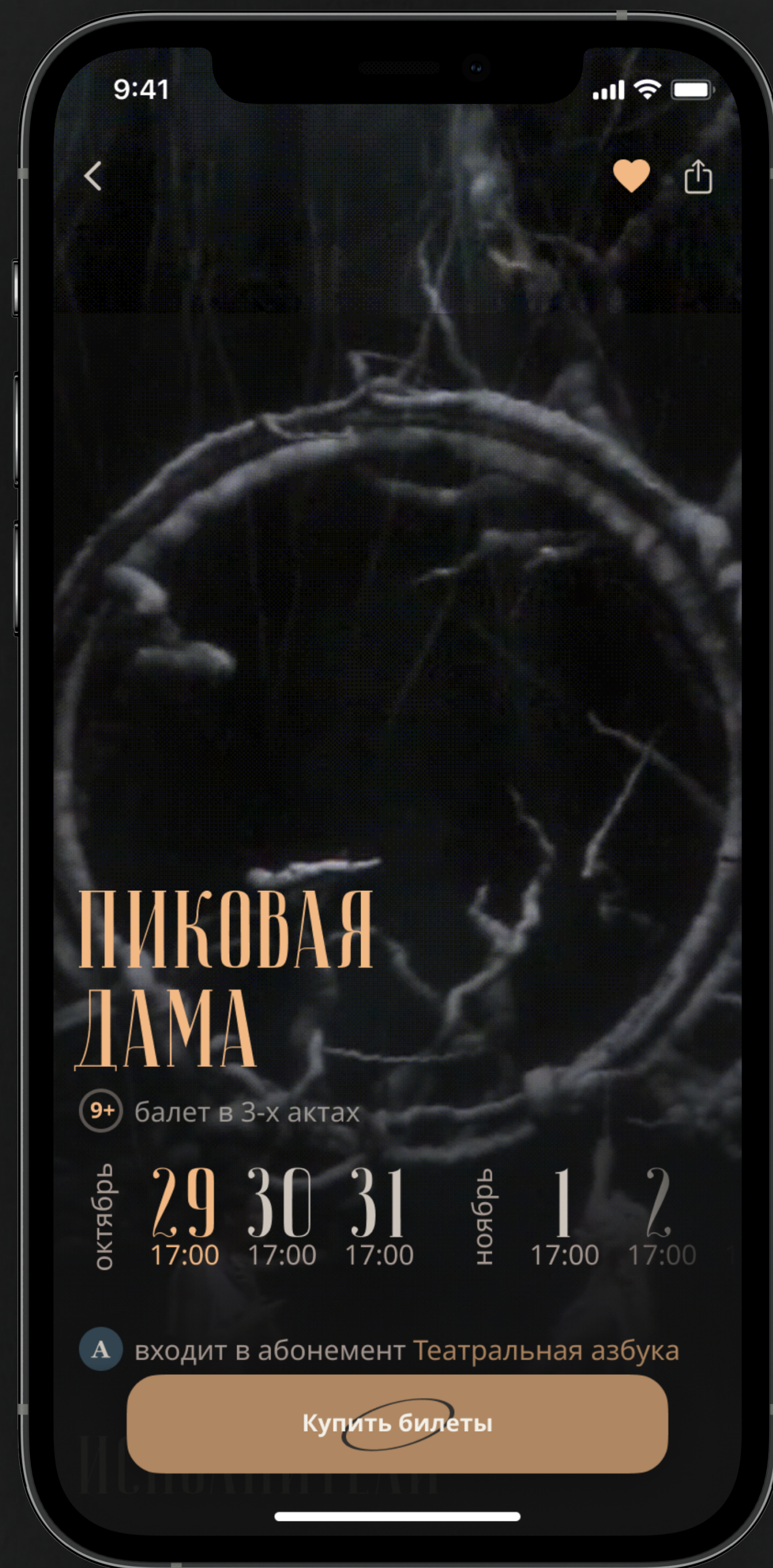
Premiere

Follow our guide, and don't miss out on the highlight shows. The key elements have been highlighted for the most in-demand performances: whether it's a premiere or with a celebrity guest performance.

The Stars

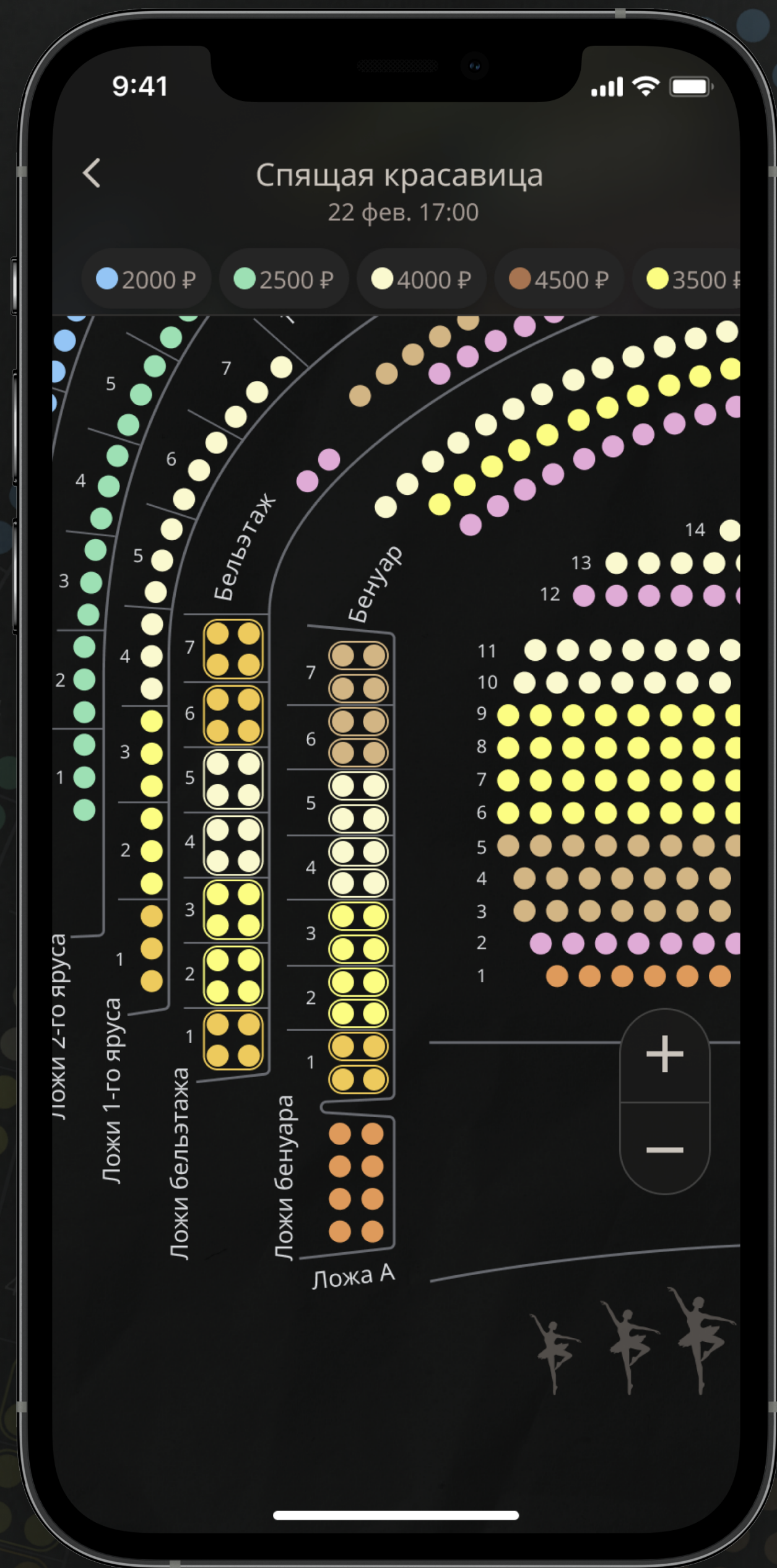
Don't miss the appearance of your favorite artist. The home screen lists the theatre's stars and indicates their upcoming performances.





An enthusiastic look

Prepare for the rendezvous. Click on the interactive image located on a show's page to reveal a captivating trailer of the performance.

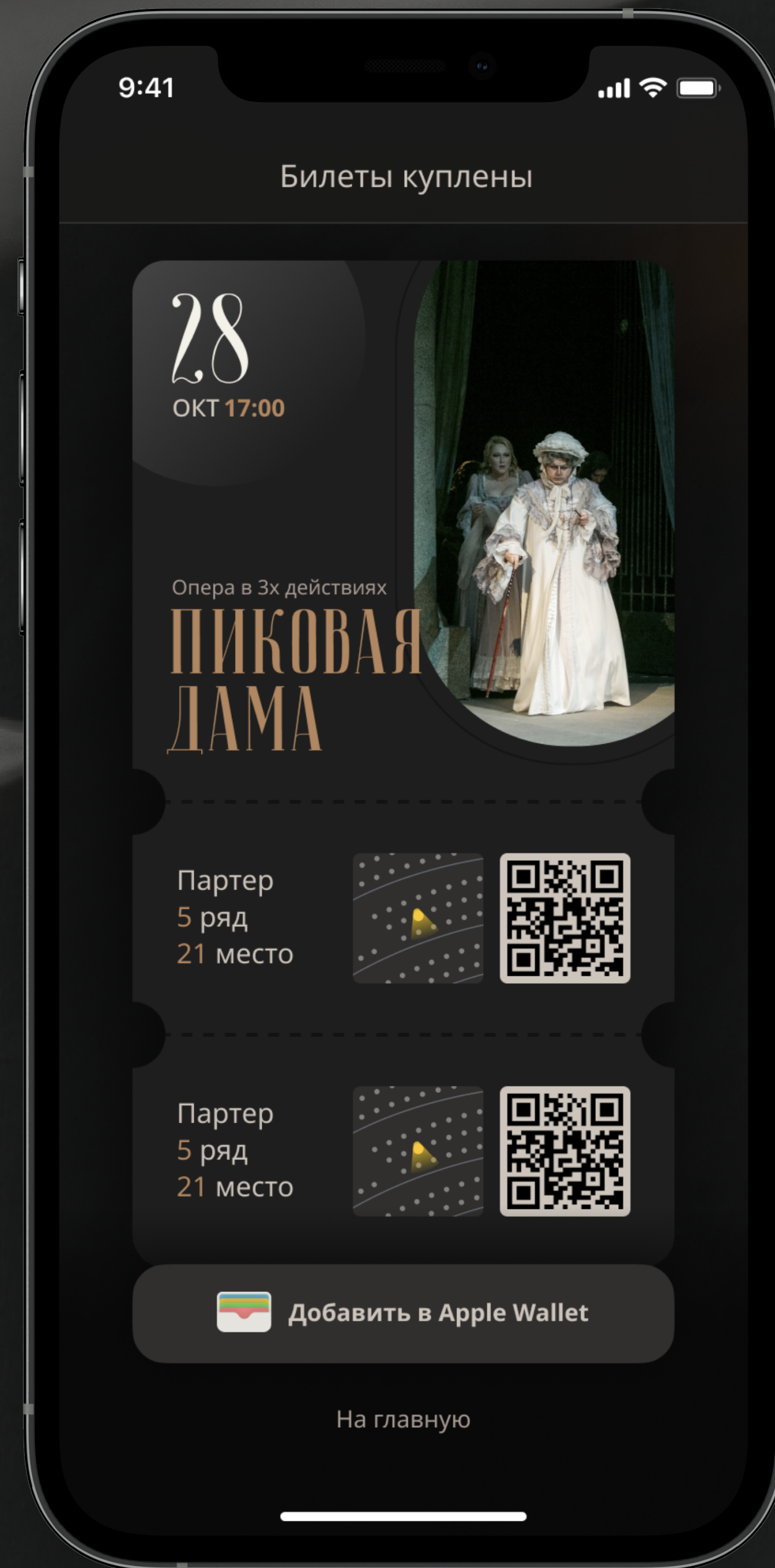


The best place

Select the best seats using immersive 360-degree video imagery. Imagine yourself in the theater, rotating your smartphone camera around.

Tickets

Each ticket features an interactive navigator of the theater, mapping out a route from the entrance to where you are seated. You will no longer have to search for the location of the dress circle or how to reach the balcony.



JOURNALISM

TITLE

Forouh

SUBTITLE

Noto Sans

BODY

Fonts



COLORS



#302F2E



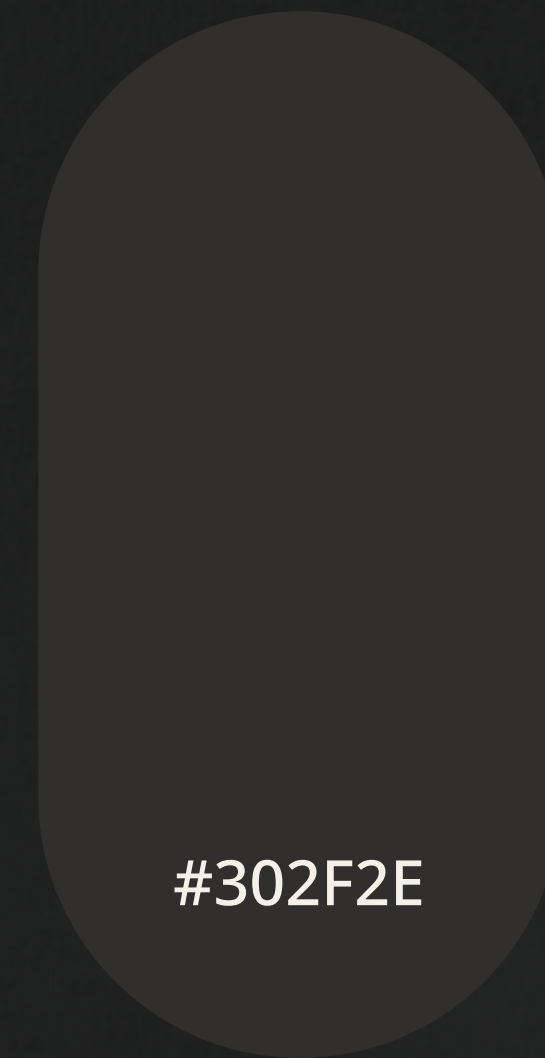
#B8855C



#302F2E



#CFC5BB



#302F2E



Thanks for
your attention!

